

## **The Context**

Vijayawada, a city which has evolved into one of the engines of economic growth of Andhra Pradesh has been consistently proving its leadership position in entrepreneurial activity, trade and commerce, human capital creation, culture and tradition. Having demonstrated this versatility the City is gearing up further to consolidate its position as a key city in carving the progress of AP.

The City is certainly on the fast track. While changing rapidly and metamorphosing into an attractive investment destination, it has successfully managed to remain an embodiment of culture and tradition.

To support this change and to make Vijayawada a truly global city, governments at state and city level have initiated reforms. Accountability and transparency are no longer statements of fashion. Poor are being recognized as dignified citizens and are being included in the decision making process.

While the City has tremendous potential for growth, certain limitations in civic amenities are hindering the realization of its potential. Urban slums and squatter settlements that contribute significantly to the labor market and the informal economy of Our City are unable to access basic urban services through formal delivery systems.

Recognizing the need for delivering high quality civic services such as water, sanitation and other basic amenities, city government has taken a number of measures. The City aims to achieve the following lofty goals:

- Drinking Water Supply for all , especially the poor
- Making our city open defecation free
- Integrated solid waste management

- Increasing the green cover and environmental quality
- Traffic and Transportation improvement
- True partnership with citizens

Citizen Partnerships are important to accelerate change. Cities have achieved international benchmarks only by capitalizing on these partnerships. An interesting pay off to business community globally, has been the positive impact on their bottom line. Corporates around the world acknowledge that this partnership has given them not only an opportunity to realize their Corporate Social Responsibility Goals but also a means of expressing their pride of citizenship.

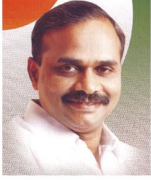
We solicit your partnership.

## Modes of Partnership

The dossier has various avenues for partnership and the partnership categories are broadly classified into:

	<p><b><u>Platinum Edge Partnership</u></b> Contribution above Rs 50 Lacs</p>
	<p><b><u>Gold Edge Partnership</u></b> Contribution above 10 Lacs and below 50 Lacs</p>
	<p><b><u>Bronze Edge Partnership</u></b> Contribution above 1 Lac upto 10 Lacs</p>

As a token of our appreciation, the VMC will provide a membership card, corresponding to the particular category of partnership, to each partner. The “Edge Card” will enable the members’ easier access to various services delivered by the corporation and they will be viewed by the corporation as priority customers. The partners will also be given a letter of appreciation and their names will be engraved in plaque in a prominent public place.



Dr. Y.S. Rajasekhara Reddy

Hon'ble Chief Minister,  
Andhra Pradesh.

### **Message from Chief Minister**

On the occasion of Silver Jubilee Celebrations of Vijayawada Municipal Corporation, I am pleased to release this dossier “Vijayawada, Moving on the Fast Track: Partnership for City Development”. Urban areas in Andhra Pradesh are gaining prominence, more than ever before, because of their contribution to social and economic development of the State.

Our government believes that for furthering the economic growth of the State and ensuring that citizens gain through that growth, cities and towns have to be very productive. For this, it is essential to deliver high quality civic services (such as water, sanitation etc) in an efficient and equitable manner. The living standards of poor urban dwellers should be improved. Transparency and accountability of service delivery agencies is of utmost important. A citizen-centric and responsive civic administration is a prerequisite. The interests of the people ought to remain supreme and they must be involved at all stages of civic service delivery. High quality service delivery has become a key differentiator in attracting investments to the cities.

I am pleased to know that your City recognized this need and urgency and is making significant progress in delivering services to its citizens. It is laudable to note that the City is committed to...

1. Giving individual water tap connections for each family
2. Eliminating open defecation

3. Achieving complete door to door collection, segregation and disposal of solid waste
4. Improving green cover and environmental quality etc.

The above initiatives can be effectively implemented and sustained if true partnerships are established and managed. Partnerships are a means to achieving change and Vijayawada is moving in the right direction in soliciting stakeholder partnership. I request Citizens to support this endeavor of your City government in making Vijayawada the most favored destination in Andhra Pradesh.



(Y. S. RAJASEKHARA REDDY)




Smt. Taadi Sakunthala  
Mayor, Vijayawada.

### **Message from the Mayor**

I am very happy and feel privileged to be the First Citizen of this great City at the time it is celebrating the Silver Jubilee of its formation as Municipal Corporation. There is always a big gap between the actual needs of the people and the resources available with the Governments for fulfilling these needs. This gap can be bridged if the more fortunate citizens can complement the Government in sharing some of their fortunes with the community.

I am privileged that this community participation programme is going to be launched during my tenure as Mayor of this City. I hope that everybody will appreciate our efforts and actively take part in and put their hands up in the development of our City.



(Taadi Sakunthala)



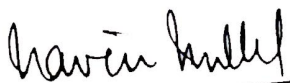
Navin Mittal, IAS.  
Collector, Krishna District.

### **Message from the Collector**

I am extremely happy to know that the Vijayawada Municipal Corporation (VMC) is pioneering the Partnership in City Development Initiative to encourage the citizens of Vijayawada to partner in the development of Our City. This booklet is an excellent compilation of all the different opportunities available for the citizens to partner in the development of the City.

As you are already aware, any sustainable and integrated development of a City can come only from a process which is participatory and inclusive. This process is a series of overlapping partnerships between the different stakeholders, and the combined and complementing efforts of both the Government and the citizens. Vijayawada has a glorious tradition of such partnerships and its history abounds with numerous examples of philanthropy by its citizens. There are schools, hospitals, auditoriums, community halls, parks, and a number of other community assets, which have been created by stakeholder partnership with the VMC.

I am sure the citizens of this great City will come forward positively and respond in large numbers to this initiative and be partners in development of Our City. I extend the full support of the District Administration for this initiative, and wish it the very best.

  
(Navin Mittal)



Gulzar. N, IAS.  
Commissioner,  
Vijayawada Municipal Corporation.



### Message from the Commissioner


In the last 25 years Our City has experienced rapid changes, both qualitatively and quantitatively. It is a matter of enormous pride to note that most of the development has been a result of active participation from the citizens of Vijayawada.

A testimony to this vibrant ownership is the large number of community parks which have become a haven to old and young alike, functioning schools, well equipped hospitals and the stupendous Dandamudi Rajagopal Stadium. Drawing inspiration from the precedents set, it is proposed to enhance this citizen engagement through a formal partnership.

To underline the importance we attach to your contributions, the VMC has set up a separate Project Management Unit (PMU) to monitor the effective implementation of related works. A separate account has also been opened, so as to ensure that your contributions are not misused or misplaced. I am sure all these things would ensure that your interaction with VMC and our officials will be a pleasant and hassle-free experience.

We believe that this “Citizen Partnership Initiative “ will not only complement the Government’s efforts but will also provide a platform for every proud citizen of our city to demonstrate his pride and ownership of the City .

It is my privilege to invite you to partner with us in this endeavor that seeks to demonstrate to the world that our city is indeed a “City on the fast track “.

  
(Gulzar. N.)

### **Areas of Partnership**

- Sanitation – toilets
- Solid waste management
- Roads and junction improvements
- Parks and green area development
- Burial ground improvements
- School and public institutions
- Stadium and sports facilities
- City image enhancement and communication initiatives

### **Ways of working**

- Option 1: Build, operate and maintain
- Option 2: Build and transfer
- Option 3: Transfer the money to VMC based on the estimates

### **Contact for Further Details**

Ashok Maurya Eluri  
Examiner of Accounts, VMC  
Contact No: 98665 14155  
Email: ashok\_eluri@yahoo.com

## Projects for Partnership





**THE PLATINUM EDGE PARTNERSHIP**

**All roads lead to development...**

**Category: Stadium**

Sl. No.	Project	Estimate (in Rs. Lacs)
1.	Construction of Outdoor Stadium at Labour Colony in 29 <sup>th</sup> division	300.00
2.	Construction of Indoor Stadium at Labour Colony in 29 <sup>th</sup> division	95.00

**Category: Roads**

Sl. No.	Project	Estimate (in Rs. Lacs)
1.	Providing B.T. with hot mix process to Pantakalava road from NTR Circle to Auto Nagar.	200.00

**Safer roads secure our future**



**THE GOLD EDGE PARTNERSHIP**

**We shape our buildings; thereafter they shape us....**

**Category: School Buildings**

<b>Sl. No.</b>	<b>Project</b>	<b>Estimate (in Rs. Lacs)</b>
1.	Construction of Karnati Rama Mohana Rao School Building in 19 <sup>th</sup> division.	30.00
2.	Construction of School building at Mohamadalipuram at 40 <sup>th</sup> division	25.00
3.	Construction of School building at SI 6 Office north side of KBN College in 37 <sup>th</sup> division	20.00
4.	Construction of School building at Labour Colony at 29 <sup>th</sup> division	16.00
5.	Construction of Elementary School building at Housing Board Colony Phase-I near Water Tank at 28 <sup>th</sup> division	15.00
6.	Construction of School Building in V.M. Ranga School in Krishna Lanka.	15.00
7.	Construction of school building in Rajiv Nagar by the side of existing school (North side)	12.00
8.	Construction of school building in VAMBAY Colony by the side of existing school	12.00
9.	Construction of Urdu school building in Poornandampet	12.00
10.	Construction of 1 <sup>st</sup> floor school building in Prasanthi School at S.N.Puram	12.00
11.	Construction of building in Patamata Lanka UP School in 12 <sup>th</sup> division.	11.00
12.	Construction of School Building in Cement Godown Krishna Lanka.	10.00

**Category: Roads**

Sl. No.	Project	Estimate (in Rs. Lacs)
1.	Providing C.C. Pavement to Fun Times Road.	35.00
2.	Providing CC road to Sri Krishna Dhyana Mandiram road in H.B. Colony	14.00
3.	Providing CC road to Telephone Colony internal roads	14.00

**Category: Development of Parks & Greenery**

Sl. No.	Project	Estimate (in Rs. Lacs)
1.	Development and maintenance of park at Dargah site at Bhavanipuram	
	a) Development	12.00
	b) Annual maintenance	0.80

**Category: Crematoriums & Burial Grounds**

Sl. No.	Project	Estimate (in Rs. Lacs)
1.	Construction of Crematorium in Krishna Lanka existing crematorium site.	45.00
2.	Re-construction and improvements to Burial Ground in Ramalingeswara Nagar in 14 <sup>th</sup> division	12.00

**Dead Men tell no tales but a crematorium tells a lot about the place.**

**Category: Auditoriums**

Sl. No.	Project	Estimate (in Rs. Lacs)
1.	Construction of Auditorium at Community Hall in Rajiv Nagar	18.00
2.	Construction of Auditorium in Singh Nagar (Tupakula Rama Krishna Park)	18.00
3.	Construction of Auditorium in New Rajarajeswaripeta (Park site)	18.00
4.	Construction of Auditorium near VAMBAY Health Centre, VAMBAY Colony	18.00
5.	Construction of Auditorium in Machavaram Shopping Complex.	18.00

**Category: Junction Improvements**

Sl. No.	Project	Estimate (in Rs. Lacs)
1.	Improvements of junction at Potti Sreeramulu statue at Prakasam Barrage.	30.00

**Category: Indoor Stadium**

Sl. No.	Project	Estimate (in Rs. Lacs)
1.	Indoor stadium at Gandhiji Municipal High School on B.R.P Road in 40 <sup>th</sup> division	20.00

**Category: Community Halls**

Sl. No.	Project	Estimate (in Rs. Lacs)
1.	Construction of Urdu School Building at Annadhana Samajam Road in 20 <sup>th</sup> division.	30.00
2.	Construction of Community Hall at Ganapathi Rao Patrudu park in 25 <sup>th</sup> division	30.00
3.	Construction of Community Hall at Lorry stand in 27 <sup>th</sup> division	30.00
4.	Construction of Community Hall at Housing Board Colony Phase-I in water tank road at 28 <sup>th</sup> division	30.00
5.	Construction of Community Hall at Urmila Subbarao Nagar park in 29 <sup>th</sup> division	30.00
6.	Construction of Community hall at open site in Syndicate Bank Colony at K.L.Rao Nagar in 31 <sup>st</sup> division	30.00
7.	Construction of Community Hall at Janda Chettu center 37 <sup>th</sup> division	20.00
8.	Construction of Community Hall in Gulammohideen street at 38 <sup>th</sup> division	20.00
9.	Construction of community hall at Currency Nagar in division No.2.	18.00
10.	Construction of Community Hall at Koppulavari street in 36 <sup>th</sup> division	17.50
11.	Construction of community hall in Municipal Park at Kissan Road in 11 <sup>th</sup> division.	13.00
12.	Construction of community hall at Nagarjuna Nagar in division No.2.	10.00



**THE BRONZE EDGE PARTNERSHIP**

**Give the best you've got today. That's a recipe for better tomorrow.**

**Category: Development of Parks & Greenery**

Sl. No.	Project	Estimate (in Rs. Lacs)
1.	Development and maintenance of park at Ram Mohan Enclave road in 28 <sup>th</sup> division.	
	a) Development	9.00
	b) Annual Maintenance	0.80
2.	Development and maintenance of park back of Netaji School road in 28 <sup>th</sup> division	
	a) Development	7.00
	b) Annual Maintenance	0.80
3.	Development and maintenance of park at Urmila Subbarao Nagar	
	a) Development	6.00
	b) Annual Maintenance	0.80
4.	Development and maintenance of greenery on South side of Fly-Over bridge, Opp. Police Control Room.	
	a) Development	3.95
	b) Annual Maintenance	0.60
5.	Development and maintenance of park in Housing Board Colony phase-I Opp: to Whole sale Market in 28 <sup>th</sup> division	
	a) Development	3.00
	b) Annual Maintenance	0.40

6.	Development and maintenance of greenery on North side of Fly-Over bridge, Opp. Police Control Room.	
	a) Development	2.60
	b) Annual Maintenance	0.60
7.	Development of park in open site at Aravind Ashram street in 9 <sup>th</sup> Division.	
	a) Development	2.74
	b) Annual Maintenance	0.60
8.	Development of park in RR Gardens Park site by the side of Rama Mohana Rao House.	
	a) Development	2.30
	b) Annual Maintenance	0.60
9.	Development of park in APIIC Colony Park site in 2 <sup>nd</sup> division	
	a) Development	2.10
	b) Annual Maintenance	0.60

**He who plants a tree, plants a hope**

**Category: Dividers**

Sl. No.	Project	Estimate (in Rs. Lacs)
1.	Construction of dividers from K.L.Rao Railway Station to Ryves Canal.	6.00
2.	Construction of dividers in Samba Murthy Road (from Kothavanthena to A.S.R.Bridge)	4.40
3.	Construction of dividers from Bhanu Nagar to K.L.Rao Railway station.	4.00
4.	Construction of dividers in Rokallapalem from A.S.R.Bridge to Bhanu Nagar.	3.50

**Category: Sports**

Sl. No.	Project	Estimate (in Rs. Lacs)
1.	Skating Ring at Chennupati Ramakotaiah Indoor Stadium in Patamata.	4.00
2.	Skating Ring at HB Colony	4.00
3.	Cricket Net Practice facilities at Ch.R.Indoor Stadium, Patamata.	3.00

**Category: Crematoriums & Burial Grounds**

Sl. No.	Project	Estimate (in Rs. Lacs)
1.	Renovation of existing burial ground in VAMBAY Colony	6.20

**Category: School Buildings**

Sl. No.	Project	Estimate (in Rs. Lacs)
1.	Construction of School building to Moulana Azad Mpl. Urdu High School at 40 <sup>th</sup> division	9.75
2.	Construction of Girls Toilet at C.V.R.M.C. School at Governor pet in 21 <sup>st</sup> division	1.39
3.	Construction of toilet in round table school in Ramalingeswara Nagar in 14 th division	1.10

**Category: Junction Improvements**

Sl. No.	Project	Estimate (in Rs. Lacs)
1.	Providing junction improvements at Ghantasala music college	7.00
2.	Improvement to junction at Kabela junction	5.00
3.	Providing junction improvements at Sithannapet Railway gate	4.60
4.	Providing junction improvements at Bhanu Nagar Junction.	2.50

**Category: Gymnasium**

Sl. No.	Project	Estimate (in Rs. Lacs)
1.	Construction of Gym Building and providing exercise equipment at AKTPM School compound	6.12

**Category: Toilet Blocks**

Sl. No.	Project	Estimate (in Rs. Lacs)
1.	One Block of 10 Closets	2.50

**Category: Signage**

Sl. No.	Project	Estimate (in Rs. Lacs)
1.	Retro-reflective sign boards across the city	2.50
2.	Electronic signboards at strategic locations	2.00
3.	Welcome arches at city entrances	1.50

**Category: Traffic Signals**

Sl. No.	Project	Estimate (in Rs. Lacs)
1.	Providing traffic signals at Kothavanthena in Samba Murthy Road.	1.50
2.	Providing traffic signals at Gantasala Music College.	1.50
3.	Providing traffic signals at N.T.R. Statue junction in Patamata	1.67
4.	Providing traffic signals at High School Road and M.G. Road Junction in Patamata	2.09
5.	Providing traffic signals at Nice Bar Junction near Madhu Chowk	2.40
6.	Providing traffic signals at New India Hotel Centre in Gandhi Nagar.	1.58

**Category: Reading Rooms**

Sl. No.	Project	Estimate (in Rs. Lacs)
1.	Construction of Reading Room at Machavaram down.	5.00
2.	Construction of Reading Room in Lurdu Nagar (Mary Matha Temple Road) in 3 <sup>rd</sup> division.	5.00
3.	Construction of Reading Room near Gita Ice Company in Christurajapuram in 3 <sup>rd</sup> division.	5.00
4.	Construction of Reading Room at Harijanawada in 27 <sup>th</sup> division	4.00
5.	Construction of Reading Room at H.B. Colony park site in 28 <sup>th</sup> division	4.00
6.	Construction of Reading Room at Botta Kondala Rao & Achamma road in 38 <sup>th</sup> division.	4.00
7.	Construction of Reading Room in Gunadala Harijanawada in division No. 2.	3.50

**Category: Roads**

Sl. No.	Project	Estimate (in Rs. Lacs)
1	Providing CC road to Suphala Building road	9.02
2	Providing CC road to Bajibaba Mandiram road	8.80
3	Providing CC road to Sabhapathi road and cross roads	7.92
4	Providing CC road to Rama Mohan Enclave road	7.75
5	Providing CC road to Telephone Colony 1 <sup>st</sup> main road	7.50

<b>6</b>	Providing CC road to Kanakadurga Reddy Colony	7.50
<b>7</b>	Providing CC road to Bhaghathsingh Colony and cross roads	7.50
<b>8</b>	Providing CC road and side drains to Yuddhanapudi vari street from Ambedkar road to G.P.Rao road	6.65
<b>9</b>	Providing CC road and side drains to Gudivada Rama Rao street	6.60
<b>10</b>	Providing CC road to Nethaji road	6.10
<b>11</b>	Providing CC road to Amrutha Apartment road	5.95
<b>12</b>	Providing CC road to Apnabazaar road	5.85
<b>13</b>	Providing CC road to Labour Colony 1 <sup>st</sup> cross road and internal cross roads	5.50
<b>14</b>	Providing CC road to R.K.Pubic School road	5.45
<b>15</b>	Providing CC road to Quarry road from Ambedkar road to G.P.Rao road	5.40
<b>16</b>	Providing CC road to Muvvala vari street from Ambedkar road to G.P.Rao road	5.40
<b>17</b>	Providing CC road to Kotthamasu Ramulu street	4.85
<b>18</b>	Providing CC road to H.B. Colony water tank road in Phase-I	5.35
<b>19</b>	Providing CC road to Agarwal Kalyanamandapam road	5.30
<b>20</b>	Providing CC road to Popuri vari street	5.10
<b>21</b>	Providing CC road to Hanumaiah street	4.65
<b>22</b>	Providing CC road to Priyadharshini Colony cross roads I & II	4.55

<b>23</b>	Providing CC road to Labour Colony 1 <sup>st</sup> cross road	4.15
<b>24</b>	Providing CC road to Labour Colony 3 <sup>rd</sup> cross road	4.15
<b>25</b>	Providing CC road to Sabhpathi road	4.00
<b>26</b>	Providing CC road to Labour colony near Subbarao House Park site road	3.70
<b>27</b>	Providing CC road to S.B.H road and cross roads	3.65
<b>28</b>	Providing CC road to Telephone Colony 2 <sup>nd</sup> main road	3.60
<b>29</b>	Providing CC road to Seetharamaiah street	3.35
<b>30</b>	Providing CC road to Chaitanya Apartment road	3.30
<b>31</b>	Providing CC road to Labour Colony 2 <sup>nd</sup> cross road	3.05
<b>32</b>	Providing CC road to Labour Colony 4 <sup>th</sup> cross road	3.05
<b>33</b>	Providing CC road to S.B.H road and cross roads	3.05
<b>34</b>	Providing CC road to Brahmaiah Colony	3.00
<b>35</b>	Providing CC road to Prajasakthi Nagar	2.55
<b>36</b>	Providing CC pavement to Patamata Lanka Cross Road	2.50
<b>37</b>	Providing 100mm thick CC pavement to Kissan Road South Side 2 <sup>nd</sup> Cross Road connecting Santhi Nagar street in 11 <sup>th</sup> division	2.50
<b>38</b>	Providing CC road to Priyadharshini Colony 6 <sup>th</sup> cross roads	2.45
<b>39</b>	Providing CC road to Priyadharshini Colony 5 <sup>th</sup> cross roads	2.37
<b>40</b>	Providing CC road to Priyadharshini Colony 4 <sup>th</sup> cross roads	2.35

<b>41</b>	Providing CC road to Priyadharshini Colony 7 <sup>th</sup> cross roads	2.25
<b>42</b>	Providing CC road to Priyadharshini Colony 8 <sup>th</sup> cross roads	2.10
<b>43</b>	Providing CC road to Labour Colony (outfall drain road) internal cross roads	2.05
<b>44</b>	Development of park in open site in Electricity colony 4 <sup>th</sup> cross road in 11 <sup>th</sup> division	1.80
<b>45</b>	Development of park in Treasury colony in 10 <sup>th</sup> Division	1.75
<b>46</b>	Providing CC road to Hema Gas Company road	1.75
<b>47</b>	Providing CC road to Priyadharshini Colony 3 <sup>rd</sup> cross roads	1.45
<b>48</b>	Providing CC road to Labour Colony 5 <sup>th</sup> cross road	1.30

**Safer roads secure our future**

**Modalities for Partnership in City Development**

**Roads**

All internal roads in colonies and other areas, which are not already named, can be taken up on payment of 100% of the cost. The road will be named after the partner or the partner can display their names on such roads. All such roads can be constructed either by the Vijayawada Municipal Corporation (VMC) or by the Partners themselves, under the technical supervision of VMC Engineers



**Buildings - Schools, Hospitals, Auditoriums, Community Halls**

The building will be named after any Partner who will bear the full expenditure relating to the construction. All such buildings can be constructed either by the VMC or by the Partners themselves, under the technical supervision of VMC Engineers.

**Parks and Green Belts**

If the entire cost of forming the Park or Green Belt is borne by the Partner, it will be named after the partner. Parks and Green Belts can also be adopted by any Partner who can then name it and maintain the same. All such parks and green belts can be constructed either by the VMC or by the Partners themselves, under the technical supervision of VMC Engineers.



### **Crematoriums and adoption of burial grounds**

If the entire cost of construction of crematorium is borne by the Partner, the crematorium will be named after the Partner. Existing burial grounds can be adopted by Partners, if the full maintenance cost is borne by them. All such crematoriums and burial grounds can be constructed either by the VMC or by the Partners themselves, under the technical supervision of VMC Engineers.



### **Public Toilet Blocks**

If the full cost of construction is borne by the Partner, he can display his advertisement on the blocks and / or name the block. Each block, consisting of 10 closets, will cost about Rs 2.50 Lakhs. The toilets can be adopted by Partners, who can maintain the same and display their advertisements / name boards. All such toilets can be constructed either by the VMC or by the Partners themselves, under the technical supervision of VMC Engineers.

### **Junction improvements**

A Partner can improve the junction, as per specifications given by the Corporation, and display advertisement for three years. The Partners, who also maintain the junctions in addition to remodeling, can display their names and advertisements as long as they maintain it. All such junction improvements can be done either by the VMC or by the Partners themselves, under the technical supervision of VMC Engineers.



### Dividers

The Partners who construct dividers can display their name boards or advertisements for five years. The Partners, who maintain the dividers in addition to constructing the divider can display the boards as long as they maintain it. Partners who want to maintain existing dividers can do so after paying the monthly rates fixed by VMC. All such dividers can be constructed either by the VMC or by the Partners themselves, under the technical supervision of VMC Engineers.



### Tree Guards

The Partners can display their names on each tree guard. The tree guards can be procured by the Partners themselves, or can be supplied by VMC at Rs 400 each.

### Traffic signals

The Partners can display their advertisements for a period of 3 years. The signals can be procured by the Partner or through the VMC.



### **Water Tankers**

Partners can supply water tankers, which will display their names prominently. Water tankers can be run by Partners, under the supervision and guidance of the VMC and as per VMC requirements.



### **Ambulances**

Partners may provide ambulances and can display their names prominently. Ambulances can also be run by Partners under the supervision and guidance of VMC, as per VMC requirements.



### **Equipments and movables**

The Partners' names will be allowed to be painted on such equipment/ movables. Partners will retain the right to check up the equipment donated by them at any time during its expected life period and if any deviation to their intention is observed, they can take back such equipment.





**VIJAYAWADA**  
The city on fast-track

## Gymnasium building and equipment

The Partners can contribute the full cost of construction of the Gym building and procurement of equipment, and have the Gym named after them. The VMC will allot appropriate land for the purpose. The Partners can contribute all the equipments to a Gym and display their names inside the Gym on the equipments. All such construction and procurement can be done by the VMC or the Partner himself under the technical supervision of VMC Engineers.



## Adopt a slum

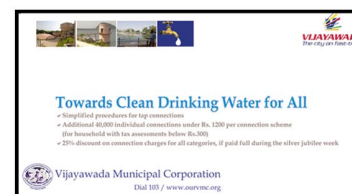
Partners can assist in offering all or some services and / or infrastructure to a slum. The Partners can display their names at prominent places in the slum.

## Campaigns

The Partners can Co-Partner with VMC in any of the Campaigns being taken up by the Corporation. The campaigns will be year-long and will consist of a series of continuing events. The campaign will be co-branded with the Partner's name. The campaigns proposed are

- (i) Open defecation free-city
- (ii) 100% door-to-door baskets collection and segregation at source.
- (iii) Each house, one tap
- (iv) Each house, plant one sapling
- (v) Resident Welfare Associations (RWA's) in all areas
- (vi) Water conservation

Details of Partnership can be worked out individually at the choice of the Partner.



### **Adoption of specific issues**

The Partner can take up certain issues of public importance like construction and / repairs of toilets in all schools, repairs of all old furniture in schools, supply of plants to houses in slums, clothes to sanitation workers, eradication of AIDS / Child Labor etc. The Corporation will assist the Partner in organizing the events. The details of Partnership can be worked out individually at the choice of the Partner.



### **Organizing camps**

The Partner can organize medical camps, education fairs, employment fairs etc. The VMC will assist in organizing and coordinating logistics for such camps. The details of assistance can be worked out individually at the choice of the Partner.



### **Organizing seminars / workshops**

The VMC is organizing a series of National-level Workshops on issues of relevance in urban areas. The seminars can be co-branded with the Partner and VMC. The modalities of cooperation can be worked out individually at the choice of the Partner.



**On earth there is no heaven, but there are pieces of it.  
Together we can make Vijayawada one.**

**Thank You**



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## **Partnership for City Development**

A Dossier



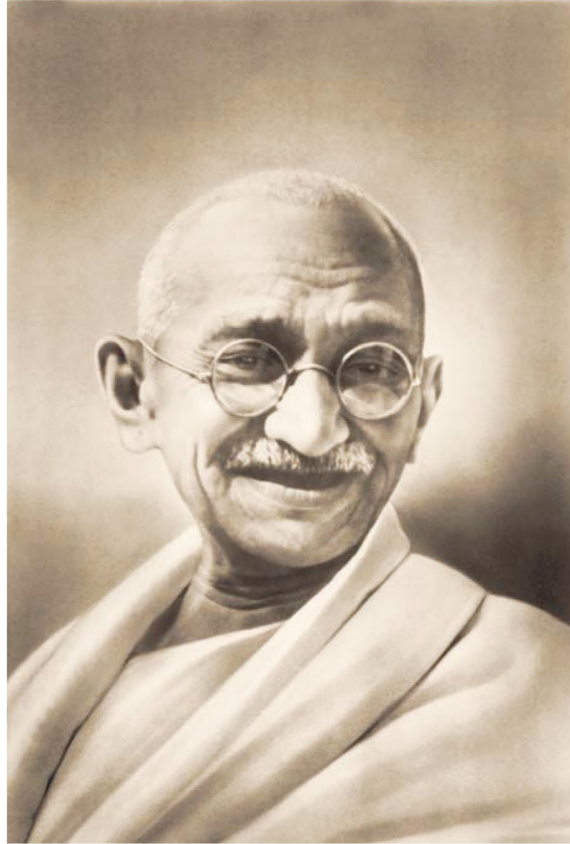
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**Become the Change you want to see in the world...**

**Mahatma Gandhi**