



1. LED Display system	Type of Tile	DigiTile-8v	PRIVATE LIMITED	
	No.of DigiTile-8v (WXH)	28 (7x4)		
	Visual Pixel Matrix (WxH)	560 x 320		
	Physical Pixel Matrix (WxH)	280 x 160		
	Total LEDs	179200		
	Display Dimensions (W x H X D)	14.91 ft. x 8.52 ft. X 0.79 ft.		
	Display Area	127.03 Sq-Feet		
	Clearance required at the back	2 Feet		
	Weight Excluding Structure (Approx.)	730 Kgs	1609.36 lbs	
	Aspect Ratio	16:9		
	Diagonal Size	17.20 ft.		
	In put Power	100-240 V AC, 50/60 Hz		
	Max Power consumption	16.8 Kw		
	Typical average Power consumption	5.6 Kw		
	2. Interface	Signal Input	Composite Video for Live Video	
Controller		PC based		
Intensity Control		Photo sensor based (Automatic)		
		Time based (Automatic)		
		Manual Control		
Software		MIC-DISPVIEW V06R03		
File formats		JPEG,MPEG,BMP,SWF,GIF,DAT		
Supported Networking	Through LAN/WAN			
3 Resolution	Pitch	Visual	0.32 Inch	
		Physical	0.64 Inch	
	Pixel Density	Visual	80 x 80 = 6400 Pix / Tile	
		Physical	40 x 40 =1600 Pix / Tile	
		Visual	1408 Pix / Sq-Feet	
		Physical	352 Pix / Sq-Feet	
4 Pixel Information	Pixel Configuration	2R1G1B		
	LED make	Nichia, Japan		
	* LED Life	100000 Hours		
	Brightness	7500 NIT (cd / Sq-Mtr)		
	Red LED Wavelength	615 - 635nm		
	Green LED Wavelength	520 - 535nm		
	Blue LED Wavelength	464 - 475nm		
	White Balance	X = 0.33 Y =	5600°K	
		0.33		
		(Adjustable up to 9000°K)		

Admin. Office: P. B. No. 406, Museum Road, Governorpet, Vijayawada - 520 002.

Ph: 0866-2578113 / 2573114 / 2574590 Fax: 2571554

E-mail: vja@prakasharts.com, prakasharts@yahoo.com

Regd. Office: 3-6-473/1, Street No. 5, Himayath Nagar, Hyderabad - 500 029.

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5	Viewing	Horizontal Viewing Angle	110°
		Vertical Viewing Angle	50°
		Recommended Minimum Viewing Distance	39 Feet (approx)
6	Power	Input Voltage	100-240V AC, 50/60Hz
		Power Consumption-Max.	500 Watts / Tile
		Typical Power Consumption-Average	170 Watts / Tile
7	Tile Physical Dimensions	Depth	0.79 feet
		Area	4.53 Sq-Feet
		Height	2.13 Feet
		Width	2.13 Feet
		Weight	25 Kgs. 55.01 lbs
8	Tile Engineering	Number of LED PCB Panels	4 / Tile
		Tile casing Rear Case Material	Aluminum Alloy with Powder Coated
		Module Access	Rear Access
		Louvers / Shades	Replaceable
9	Environmental Conditions	Temperature Range	Operating -10 to 60°C
		Humidity	Operating 0 to 90%
10	Processing	Data Processing	16 Bit
		Colors	281 Trillion
		Refresh Rate	3600 Hz

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Date: 4-8-2008

The Commissioner,
Municipal Corporation,
VIJAYAWADA - 520 001.

Sir,

Sub: LED display Board at Besant Road, Vijayawada - Reg.

We sincerely thank you very much for your valuable time spared to Us during the course of recent meeting held at your Chambers.

Further to the detailed meeting, we are pleased to inform you that We shall put the LED Display board at Besant Road, Vijayawada on Our existing Arch.

Detailed specifications are given in the annexure.

Display: 50% of the display timings will be given Govt. Advertisements. Balance 50% would be used for Commercial publicity.

Period: Five years from the date of installation.

Display timings starting from 10.00 AM to 12.00 PM.

Taxes will be paid to Ms. Supra Ads as per the tax schedule.

Please find the enclosed and request you to accord us your permission to enabling us to proceed further in the matter.

Thanking you,

Yours truly,

For PRAKASH ARTS PVT.LTD.,


Managing Director.

Encl: As stated.

Admin. Office: P. B. No. 406, Museum Road, Governorpet, Vijayawada - 520 002.

Ph: 0866-2578113 / 2573114 / 2574590 Fax: 2571554

Cc to : The City Planner, Municipal Corporation, Vijayawada

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