



## VIJAYAWADA MUNICIPAL CORPORATION (V.M.C)

File No. G1-132059/09.

Dt.06-07-2009.

### INVITES EXPRESSION OF INTEREST FROM ADVERTISING AGENCIES FOR DESIGN, FINANCE, ERECTION & MAINTENANCE OF BUS SHELTERS IN GREEN CORRIDOR (BRTS) IN VIJAYAWADA CITY UNDER SWISS CHALLENGE METHOD.

The Advertising Agency (M/s. Prakash Arts of Vijayawada) submit a proposal for construction of Bus Shelters (52 Nos) in Green Corridor (BRTS) in Vijayawada City on BOT basis and in turn erect advertisement boards on the Bus Shelters.

In this regard, V.M.C. invites "Expression of Interest from the interested Advertising Agencies with prove track record for construction of Bus Shelters as per design and in return to erect Sign Boards (under Swiss Challenge Method) on Bus shelters as per the terms and conditions laid down in the bid document.

The proposed concept is to permit Sign Boards on Bus Shelters of BRTS. In lieu of construction of Bus Shelters of BRTS, high quality by the Ad-agencies to protect the Bus shelters (maintenance) to prevent of the misuse of the bus shelters of BRTS.

The City Planner, V.M.C. can be contacted for ascertaining other relevant details (Ph. No.0866-2423694). Interested parties can collect "Expression of Interest" document from 07-07-2009 onwards from City Planner, Vijayawada Municipal Corporation, Vijayawada-520 001 against a Payment of Rs.2000/- (Rupees Two Thousand only) for each document through a Demand Draft in favour of the Commissioner, V.M.C. payable at Vijayawada. The filled-in "Expression Of Interest" document should reach the City Planner, V.M.C. on or before 4.00 P.M on 23.07.2009.

Sd/-P.S.Pradyumna, I.A.S.

**COMMISSIONER**

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